



MinWaterCSP

Minimized water consumption in CSP plants

Deliverable 10.7:

Communication / Dissemination actions at events – part 2

WP 10, Tasks 10.5 Events

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0 Publishable Summary

The Communication and Dissemination activities of the MinWaterCSP consortium comprise divers tools to reach and promote the project achievements and results.

The following deliverable report describes in more detail the event related activities carried out by the consortium during the last 12 months (M14-25).

The objective of this task is to:

- Create wide visibility and
- to ensure the acceptance of the technological improvements of the MinWaterCSP project as well as of its activities and benefits among the public, technical and legislative audience by awareness raising communication actions.
- Share experiences and best practices by carrying out networking and coordination activities with other projects funded within similar calls under Horizon 2020.

The Communication and Dissemination activities are led by Steinbeis 2i GmbH and carried out by all partners of the MinWaterCSP consortium which consists of: Kelvion Holding GmbH [overall coordinator] (Germany), ENEXIO Management GmbH [technical coordinator] (Germany), Kelvion Thermal Solutions Pty Ltd. (South Africa), Fraunhofer ISE (Germany), Sapienza University of Rome (Italy), ECILIMP Termosolar SL (Spain), Stellenbosch University (South Africa), Notus Fan Engineering (South Africa), Laterizi Gambettola s.r.l. — SOLTIGUA (Italy), ENEXIO Germany GmbH (Germany), Institut de Recherches en Energie Solaire et Energies Nouvelles—IRESEN (Morocco), Steinbeis 2i GmbH (Germany), WATERLEAU Group NV (Belgium).





1 Introduction

WP 10 provides a platform to communicate about the progress and outcomes of the technical activities but also about the outcomes of WP11 related to defined exploitable results and exploitation actions. Therefore, all partners have been involved in all tasks of WP10 in the last 12 months (M14-M25).

This deliverable report is presenting an update of D 10.4 (submitted in M13) and describes in more detail the Communication and Dissemination activities related to events in the last project period:

- Events organised / co-organised within the project
- External events

All activities have been performed as planned in Annex I. No deviations have occurred.

There will be another update of these activities in Del. 10.9 (due in M36).





2 Objectives and expected Impact

The Communication and Dissemination plan (D10.1 M3) presented the overall objectives of the whole set of activities performed within WP10.

By organising and participating in events, the objective is to **establish closer contacts with strategic stakeholders (physical meetings)** who are able to positively influence the project approaches by **providing relevant information or expertise.** Besides, these stakeholders can further act as multipliers for the dissemination of the project progress in the context of WP10 activities. Actions will be implemented at regional, national, EU and international level.

The WP actions aim to foster strong and sustainable contacts to the target groups.

The participation at events and the organisation of events (such as the first MinWaterCSP conference) offer the opportunity to identify and get in touch with suitable stakeholders for networking and knowhow exchange, e. g. for the replication of project activities.

By **creating synergies with similar projects,** the number of relevant stakeholders can be increased. For more information, please refer to the chapters 3.1.1 and 3.1.2.

By cumulating all event activities, the project reached an audience of over 1.000 people in the last 12 months.

All activities in WP10 also aim to support the impact of WP11.





3 Events

In order to reach new audiences and to keep contact with identified stakeholders, it is necessary to attend conferences, workshops and other events in the field of concentrated solar power, water or advanced material. In the context of these events, the project is presented in Power Pointpresentations, on exhibition stands, with posters or through active networking. Thus, the MinWaterCSP project partners have reached over 1.000 people in the last 12 months.

PARTNER	ACTION
All partners	Promoting the project at events and advertising events among their stakeholders
S2i	Supporting the organisation of the first conference taking place in Marrakech in April 2018
IRESEN	Main organisation of the first conference taking place in Marrakech in April 2018
Kelvion Holding	Supporting the organisation of the first conference taking place in Marrakech in April 2018
ENEXIO Mgt	Supporting the organization of the first conference taking place in Marrakech in April 2018
Fraunhofer, ECILIMP, UROME, Kelvion TS, IRESEN, Kelvion Holding, ENEXIO MGT	Supporting the organization of the conference as "session chairs", proposal of topics and speakers, contacting speakers.

Table 1: Contributing Partners

3.1 Project Events

3.1.1 MinWaterCSP conferences

The MinWaterCSP consortium will organise two conferences, one in Morocco in Month 28 and a final one in South Africa in Month 30.

3.1.1.1 MinWaterCSP conference in Marrakech, Morocco

The organization of the first international MinWaterCSP conference started in July 2017. The conference will take place in Marrakech, Morocco from 24th to 25th April 2018.

Overview:

The topic of this event will be *Reduction of water consumption in Concentrated Solar Power (CSP)* plants with a special focus on new approaches in mirror cleaning, cooling and simulations.

The two-day conference will give valuable insights into innovative solutions for mirror cleaning and anti-soiling, air-cooled condensers and cooling towers, axial flow fan development, simulation-based analysis of water consumption and water management strategies. Besides, participants will get the exclusive opportunity to visit the demo-site at Green Energy Park in Ben Guerir.





The aim of this conference is to present and discuss new technological solutions to minimize water consumption in CSP plants as well as to create networking opportunities.

Target group:

Power utilities, Power plant operators, Technology suppliers, Research institutes and Academia, stakeholders for mirror cleaning, cooling processes or similar, any users of those technologies, policy makers and investors interested in the topics as well as the press.

Duration: 2-day event with 1.5 days of conference and 0.5 day of site visit.

Conference language: English

Link to conference website: http://www.minwatercsp.eu/conference-marrakech-april-2018/

Link to programme: http://www.minwatercsp.eu/programme/

• Link to registration: https://www.eventbrite.de/e/minwatercsp-conference-reduction-of-water-consumption-in-csp-plants-tickets-39299893038?aff=minwaterwebsite

Status of planning:

The planning started in July 2017, the structure is as following: within the two days there will be plenary sessions and parallel sessions of specific topics lead by a session chair and containing up to 5 short presentations and the opportunity of discussions with the experts. The programme has been published on the Project Website and the registration has been opened in January 2018. The programme updates will be made for the sessions (presentation titles) and the specific speakers. The MinWaterCSP partners have identified speakers from the MinWaterCSP consortium, sister projects, H2020 CSP projects and externals which are currently contacted.

DAY 1 - 24th April 2018

08:30 - 09:30	Registration and welcome coffee
09:30 - 09:45	Welcome
09:45 - 11:15	Key notes
11:15 – 12:15	PLENARY SESSION Session 1: Introduction to MinWaterCSP – technology overview The MinWaterCSP consortium addresses the challenge of significantly reducing the water consumption of CSP plants while maintaining the overall cycle efficiency. Its objective is to reduce evaporation losses and mirror cleaning water consumption for small- and large-scale CSP plants through a holistic combination of next generation technologies. This session will introduce the CSP technologies further developed in the project.
12:15 – 13:30	Lunch break





	PARALLEL SESSIONS	
13:30 - 14:45	Session 2a: Cleaning Activities and Systems for Heliostats and Parabolic Troughs The session gives insights into advances and the current state of development in cleaning systems for the MinWaterCSP project. A special focus is drawn on the on-site tests performed and the main results.	Session 2b: Innovative developments for air cooled condensers and cooling towers This session addresses innovations for air-cooled condensers and cooling towers regarding a more compact geometry of air side surface enhancement, the incorporation of conventional ACC technology together with water deluged cells, and a fundamental
		study on minimization of fouling.
14:45 – 15:15	Break	
15:15 – 16:30	Session 3a: Axial Flow Fan Development for MinWaterCSP project This session addresses the axial flow fan development in MinWaterCSP with a special focus on the development process of large diameter fans, innovative fan drive aspects, fan noise and manufacturing.	Session 3b: Simulation-based analysis of water consumption in CSP plants This session deals with the estimation of water consumption and quality in cooling and mirror cleaning as well as the evaluation of water saving technologies. Besides, it illustrates the impact of the advanced methodologies on CSP plants' annual performance.
16:30 - 16:45	Break	
16:45 – 18:00	Session 4a: Availability, sources and managing strategies of water In this session, methods of assessing water availability are presented. Experiences with different water sources and with multi-source operation are shown. Moreover, efforts in the direction of a zero-liquid discharge operation, experiences with evaporation ponds and zero-blowdown cooling system operation are introduced.	Session 4b: Measurement and analysis of soiling and its impact on degradation The session is about the characterization and prediction of soiling and focuses mainly on the topics measurement and site assessment, degradation due to soiling and anti-soiling methods.

DAY 2 - 25th April 2018

09:00 - 10:00	Registration and welcome coffee
10:00 - 10:30	Welcome and introduction to the day Introduction session with summary of day before
10:30 – 12:00	PLENARY SESSION Session 5: Best practice towards water consumption reduction in CSP In this panel, industry partners from different CSP projects funded under the EU Horizon 2020 framework programme present and discuss about their best practices with a special focus on different aspects of water saving in CSP plants.
12:00 – 12:10	Conclusions of overall conference
12:10 - 13:00	Lunch break
12:00 – 17:00	Site visit at Green Energy Park
17:00	End of conference

Table 2: Programme of conference published (12/2017)

Advertising of the conference

A "SAVE THE DATE" notices have been distributed via Social Media and Newsletter already in 2017.

In December 2017 a special section dedicated to the conference has been integrated into the MinWaterCSP website. The draft conference programme has already been published online and the registration is open.





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3.1.1.2 MinWaterCSP conference in Stellenbosch, South Africa

The next conference is planned as final conference which will take place Stellenbosch, South Africa organized by partner SUN supported by the consortium. It is planned in November 2018. The preparation started in January 2018.

3.1.2 Joint events

In 2017, no joint events with other LCE projects have been organized. However, other joint activities such as two newsletters and social media representations were undertaken (see also Periodic Report M18 and Del. 10.6).

Sister projects and other projects with similar topics funded under Horizon 2020 will be invited as contributors to the two conferences organized by MinWaterCSP in Morocco and South Africa.





3.3 External Events

During the second year, the MinWaterCSP partners joined 17 events. The project was presented to an audience of over 1.000 people.

Date of Event	Title of Event	City / Country	Туре	National/ International	Type of audience reached	Partner (short name)
12.01.2017	GEP royal inauguration	Ben Guerir, Morocco	Other	International	Legislative bodies, government, partner industry and academia	IRESEN
17.01.2017 GPPF		Zurich, Switzerland	Participation to a conference	International	Industry, scientific community	UROME
08.02.2017	08.02.2017 GENERGIE- Abschlusskonferenz		Participation to a conference	National	Scientific community	S2i
19.04.2017	19.04.2017 1st Joint Euro- Mediterranean Industry and Innovation Roundtable on Solar Thermal Electricity (provided a new business platform for European and Moroccan companies opening up new business opportunities in emerging African markets)		Brokerage event	International	ESTELA, the Moroccan Solar Cluster, industry, national bodies, Delegation of the EU to Morocco, Moroccan Agency for Solar Energy (MASEN)	Waterleau
1617. 05.2017	1617. Enterprise Europe		Participation to a workshop	EU	EEN members (multiplier, RTD, chambers of commerce, economic development agencies)	S2i
3031. 05.2017	Solar Paces Task3 Reflectance Working Group	Almeria, Spain	Organisation of a workshop	International	Scientific community	Fraunhofer ISE
31.0502.06. 2017	Intersolar Europe 2017	Munich, Germany	Participation to a conference / or trade fair	International	Industry, scientific community, customers	Soltigua





Date of	Title of Event	City /	Туре	National/	Type of	Partner		
Event		Country		International	audience	(short		
	-			_	reached	name)		
1417.	CSPPLAZA Conference	Hangzhou,	Participation	International	Scientific	Fraunhofer		
06.2017		China	to a		community	ISE		
			conference		(higher			
					education,			
					research),			
					industry, policy			
					makers, media,			
					investors,			
					customers			
2022.	European Sustainable	Brussels,	Participation	International	Industry,	S2i		
06.2017	Energy Week	Belgium	to a		scientific			
	30. TurboExpo2017 Charlo		conference		community			
26-30.	TurboExpo2017	Charlotte,	Participation	International	Scientific	UROME		
06.2017		USA	to a		community,			
			conference		industry, policy			
					makers,			
					national interest			
					groups			
2729.	POWER-GEN Europe	Cologne,	Trade fair	International	Industry,	ENEXIO		
06.2017	2017	Germany			scientific	Germany,		
					community,	Kelvion		
					customers	Holding		
1213.	Green Africa Innovation	Marrakech,	Pitch event	International	Start-ups,	IRESEN		
07.2017	Booster	Ben Guerir,			government &			
		Morocco			representatives,			
					academic			
					community			
1314.	STERG SYMPOSIUM	Stellenbosch,	Participation	International	Scientific	SUN		
07.2017	2017	South Africa	to a		community,			
			conference		plant operators,			
					ZA			
					representatives			
					of Solarreserve,			
					ACWA and			
					Abengoa			
2629.	23rd Conference on	Santiago,	Participation	International	Scientific	Fraunhofer		
09.2017	Solar Power and	Chile	to a		community &	ISE		
	Chemical Energy		conference		CSP industry			
	Systems - SolarPaces				and			
	2017				developpers			
		Ab Dhab:	Darticination	International	Scientific and	IRESEN		
29.1002.11.	Solar World Congress	Abu Dhabi,	Participation	International	Scientific and	IIVESEIN		
29.1002.11.2017	Solar World Congress 2017	United Arab	to a	International	academic	INLIGHT		





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Date of Event	Title of Event	City / Country	Туре	National/ International	Type of audience reached	Partner (short name)
03.11.2017	SAIMeche post graduate conference	Stellenbosch, South Africa	Participation to a conference	National	Scientific and academic community	SUN
06.12.2017	Women4Energy	Stuttgart, Germany	Participation to a conference	International	Industry, scientific community, customers	S2i

Table 3: List of events in which partners participated (2017)





4 Gantt chart and Deliverable overview for WP10

MinWaterCSP Gantt chart												Pr	oje	ct yea	r/n	non	th									
				Year 1 Year 2														Y3								
WP		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
10	Communication &																									
	Dissemination																									
10.1	Corporate																									
	identity			D10.1																						
10.2	MinWaterCSP																									
	Website			D10.1			D10.2												D10.5							
10.3	Stakeholder	Г																								
	identification			D10.1																						
10.4	Printed & digital																									
	communication			D10.1			D10.2							D10.3												
	project leaflet	Г					D10.2												D10.5							
	press releases													D10.3												D10.6
	Publications	Г												D10.3												D10.6
	Master PPT																									
	eNewsletter													D10.3												D10.6
	Roll-up Banner						D10.2																			
	Blogs / Articles													D10.3												D10.6
	Social Media	L												D10.3												D10.6
10.5	Events			D10.1										D10.4												D10.7

Table 4: MinWaterCSP gantt chart and Deliverable Report overview for WP10



